

Results 2024 - Good Environmental Choice Electricity

Every year, the Swedish Society for Nature Conservation conducts an inspection of sold and purchased eco-labelled electricity to ensure that the environmental requirements in the criteria are met, and that the electricity originates from approved power plants. The annual inspection is the customers' guarantee that the eco-labelled electricity is included in their electricity supply.

Sales of eco-labelled electricity in 2024 were 6028 GWh. The largest sales in 2024 were made by Vattenfall AB, GodEl i Sverige AB, Entelios AB, Mind Energy AB and the Swedish Transport Administration in that order.

New License Holders in 2024 are Fortum Sverige AB, Centrica Energy Trading A/S, Cloudberry Clean Energy ASA, Elkraft Sverige AB, Svensk Kraft AB, Ersträsk Vind North AB, Ersträsk Vind South AB and Hafslund Kraft AS.

Current License Holders for electricity are presented on a separate website at Good Environmental Choice, to make it easier for buyers of electricity. [See them all here](#).

The 2024 financial year in figures

Sold volume of electricity labelled Good Environmental Choice (GWh):	6 028
Number of License Holders during the year:	56
Of which new License Holders:	8

Origin Good Environmental choice Electricity, sold volume percentage

Hydropower	80 %
Wind power	18 %
Solar power	1 %
Biopower	1 %

Good Environmental Choice Funds

Total provision 2024 (MSEK):	16,7
Of which managed by the SSNC:	5,7
Of which managed by License Holders:	11,0

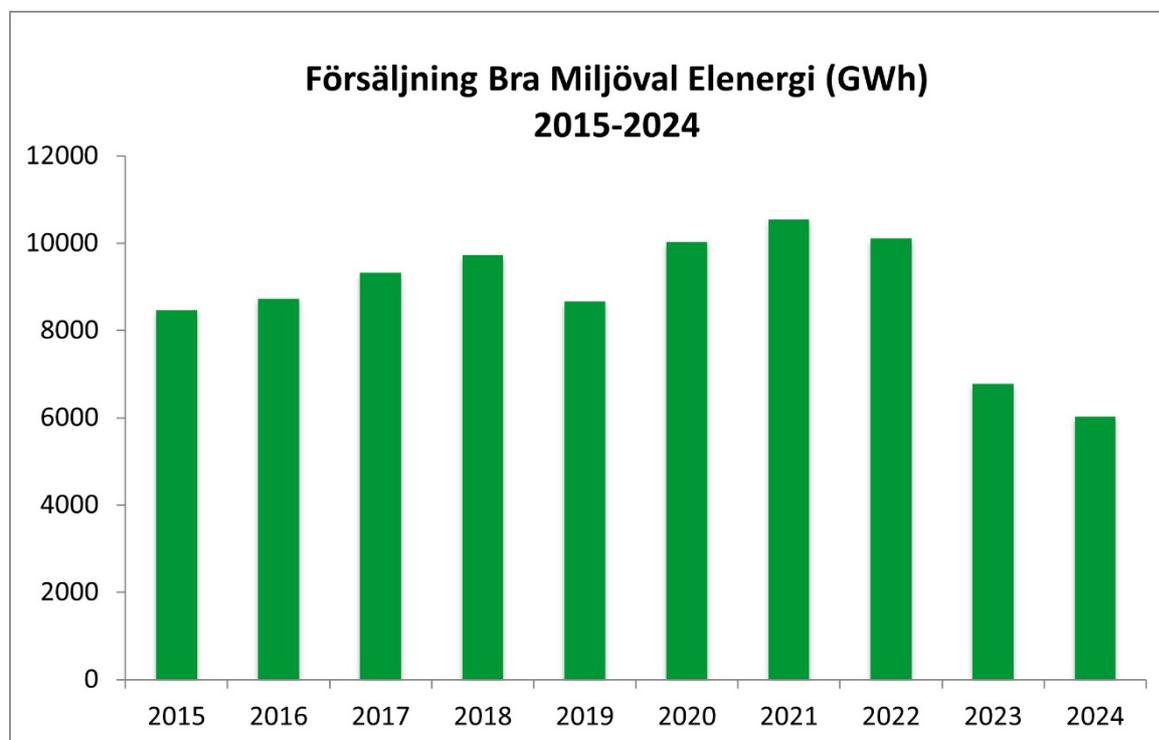
Allocation of allocated funds

Total to Energy Fund (MSEK)	6,00
Total to Forest Fund (MSEK)	0,05
Total to Environmental Fund (MSEK)	<u>10,70</u>
	16,75



The chart shows sales of electricity labelled Good Environmental Choice for the 10-year period 2015 - 2024.

From 2023, the revised Electricity criteria from 2021 apply to all License Holders.



The Electricity labelling area has existed since 1995. Here are the sales of the last 10 years. The 2009 criteria system was phased out in 2022, and from 2023 the criteria from 2021 criteria system apply.

Articles about eco-labelled electricity or fund projects in 2024

License Holders and electricity customers who buy eco-labelled electricity are welcome to share web articles in their own marketing channels, and together we will spread the environmental benefits of choosing electricity labelled Good Environmental Choice.

In 2024, Good Environmental Choice published the following articles about eco-labelled electricity and fund projects. (In Swedish)

[Save electricity and save money, five tips](#) – Electricity Day 23 January

[Four residential buildings saved energy by 15 per cent](#)

[Choice of electricity that benefits animals and nature](#) – Biodiversity Day 22 May

[Good Environmental Choice has a place in Europe](#) – REC Market Meeting

[20 per cent electricity savings for homeowners with smart thermostat](#)

[Energy fund has enabled energy efficiency improvements in over 200 projects](#)

[River restoration in Norway benefits wild salmon](#)

[SEK 18 million to associations to save energy](#)

[Sundsvall municipality restores natural water systems in Stångån – trout and wild salmon return](#)





Fund allocations and projects in 2024

In addition to strict environmental requirements for renewable electricity production, the sale of electricity labelled Good Environmental Choice generates additional environmental benefits. The criteria include that all energy companies that sell eco-labelled electricity to end users must allocate funds to the funds.

Thanks to all households and companies that choose to buy eco-labelled electricity there are money to apply for from the funds, and implement concrete measures. All fund projects carried out since 2002 are presented on the web: <https://www.bramiljoval.se/fondprojekt/>. (In Swedish)

The fund projects are presented both as List and as Map, select via View mode (Visningsläge)

The Environmental Fund supports measures that benefit ecosystems and biodiversity in flowing water. For example, tearing down obstacles to migration, restoring growing habitats.

The Forest Fund will support measures that benefit ecosystems and biodiversity in forest land. Money comes from the sale of eco-labelled electricity produced in biopower plants. When the Forest Fund has accumulated more funds, it will be possible to submit applications.

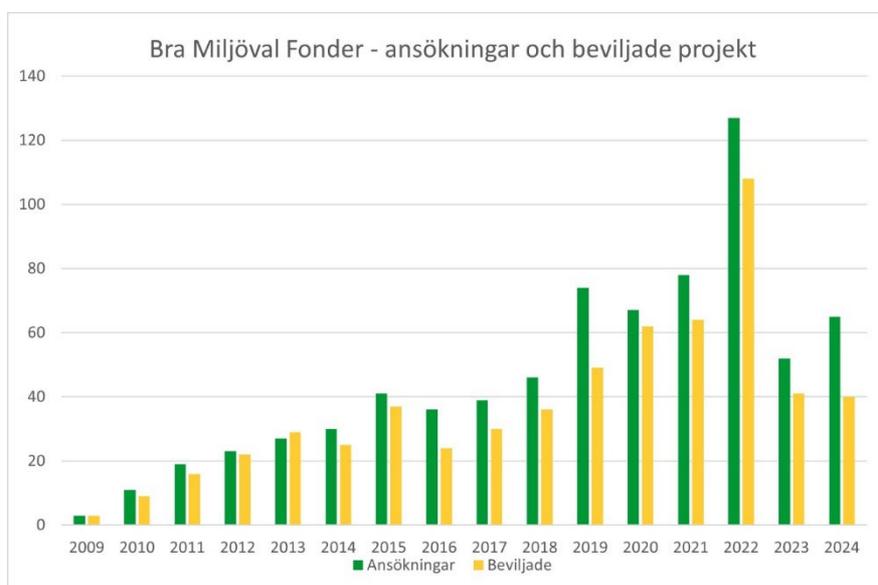
The Energy Fund – new launch in 2024

The Energy Fund supports measures that involve reduced use of electricity, heat or power. In October 2024, the Energy Fund reopened for applications, after a period of revision of the criteria. The update means that there are two different target group focuses.

- A fund under the auspices of the Swedish Society for Nature Conservation only has the target group of non-profit associations.
- The energy fund under the auspices of the licensee has its own business customers who buy electricity labelled Good Environmental Choice.



Applications and approved fund projects in 2024



*Clarification:
In 2022, 102 applications were received by the Energy Fund. It may have been the high electricity prices in 2021-2022 that made more companies seek financing for energy efficiency. 2022 was the second time that the Energy Fund ran out of funds.*

For most of 2024, the Energy Fund was closed for applications. But from the launch in October to December, Good Environmental Choice received as many as 25 applications for energy efficiency from associations.

This is how the distribution looks for the whole year, and includes applications and fund projects that Licence holders run under their own management.

Note that an application from one year can be approved in the next year.

Fund	Applications	Granted	Final reports
The Energy Fund	46	14*	15
The Environmental Fund	19	26	23
TOTAL	65	40	38

*) Measures granted under the Energy Fund are estimated to reduce energy consumption by almost 600 000 kilowatt hours per year.



Naturskyddsforeningen

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