

Cosmetics

2025-12-05



12.3

Material in wet wipes

The Swedish Society for Nature Conservation (SSNC) has decided to enable license holders for wet wipe to apply for a temporary exemption from the requirement that virgin raw material must come from 100% FSC certified forestry. The aim with the exemption is to facilitate the development of wet wipes based on recycled material.

According to the exemption, the raw material lyocell and viscose certified with FSCMix can be accepted in wet wipes labelled with Bra Miljöval during the period 2025-07-01 to 2026-12-31. The exemption can only be granted provided that

1. The license holder submit a Letter of intent, signed by the company's authorized signatory, which includes a description of the company's intention to develop wet wipes from essentially recycled material to be launched latest by 2027-01-01.
2. The license holder submit a certificate stating that other forest based raw material in the product, apart from lyocell and/or viscose come from 100% FSC certified forestry.
3. The license holder makes a contribution to Bra Miljöval Forest Fund corresponding to 0.1% of the turnover of the product during 2026 but minimum 1000 SEK per license.
4. The license holder submit latest by 2026-01-01 an action plan including
 - a. Actions taken by the license holder to establish collaboration with potential suppliers of recycled material.
 - b. Actions remaining to be able to produce wet wipes of recycled material and a time plan for the actions.
5. The license holder submit latest by 2026-10-31 an amendment application to update the material in the product to essentially recycled material.

If SSNC during the set time frame receives information indicating that any of the above conditions are not fulfilled or that the overarching aim to produce wet wipes of recycled material cannot be achieved, SSNC can terminate the license earlier than 2026-12-31.

Licence Terms and Conditions, Special Terms and Conditions 01.03.2018, paragraph 5.1.2

Where a Licence Holder submits Applications for several Licences at the same time for Products included in the same Product Line, a volume discount on the Application Fee is possible also if some products belong to the criteria for Bra Miljöval Chemical Products.